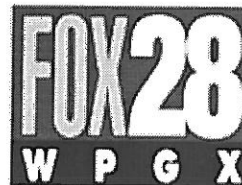


Revision

## ORDER

Print Date 10/24/16 12:10:09

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**Orders**  
**Order / Rev:** 1550958  
**Alt Order #:** 08314126  
**Product Desc:** CONSUMERS FOR SMART  
**Estimate:** 7096  
**Flight Dates:** 10/18/16 - 10/24/16  
**Original Date / Rev:** 06/29/16 / 10/24/16  
**Order Type:** Political

WPGX

**Primary AE:** Dorie Penafiel  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** National Media Research Planning Plc  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Consumers Smart Solar  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 4  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	13	\$2,260.00	\$1,921.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	13	\$2,260.00	\$1,921.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$2,260.00</b>	<b>\$1,921.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dorie Penafiel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPGX	10/21/16	10/21/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--					1	\$115.00		0.00			
E 2	WPGX	10/21/16	10/21/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	----1--	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--					1	\$125.00		0.00			
E 3	WPGX	10/24/16	10/24/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----					1	\$115.00		0.00			
E 4	WPGX	10/24/16	10/24/16	Mon Hour 1 Mon Prime Hr 1	Comm	7:00 PM-8:00 PM	1-----	:30	1	\$350.00	P 4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----					1	\$350.00		0.00			
E 5	WPGX	10/23/16	10/23/16	NFL on Fox Game 1 NFL On Fox Game 1	Comm	12:00 PM-3:00 PM	-----2	:30	2	\$400.00	P 4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----2					2	\$400.00		0.00			
E 6	WPGX	10/20/16	10/20/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	---1---	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---					1	\$125.00		0.00			

Order / Rev: 1550958  
 Alt Order #: 08314126  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: ISS/Consumers Smart Solar  
 Product Desc: CONSUMERS FOR SMART  
 Estimate: 7096  
 WPGX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WPGX	10/18/16	10/18/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	-1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	-1-----		1			\$115.00	0.00					
E 8	WPGX	10/18/16	10/18/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	-1-----	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	-1-----		1			\$125.00	0.00					
E 9	WPGX	10/19/16	10/19/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	--1----		1			\$115.00	0.00					
E 10	WPGX	10/19/16	10/19/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	--1----	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	--1----		1			\$125.00	0.00					
E 11	WPGX	10/23/16	10/23/16	NFL on Fox Game 1 NFL On Fox Game 1	Comm	12:00 PM-9:00 PM	-----1	:30	1	\$150.00	P 4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	-----1		1			\$150.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	NPGX	10/17/16-10/23/16	NFL on Fox Game 1		12:00 PM-9:00 PM	-----Su	:30	<del>(\$150.00)</del>	0.00	NM				
	See MG 11.2														
	[OVERSOLD - game is oversold, but there is time in post game, Inv Code 'NFL on Fox Post Game.' Also, advertiser has 2 spot already in the game at a much higher rate. Is this spot for PreGame maybe?]														
	2	NPGX	10/17/16-10/23/16	NFL on Fox Post Game		VARIOUS	-----Su	:30	<del>(\$150.00)</del>	0.00	NM				
	See MG 11.3														
	[POLITICAL]														
	3	NPGX	10/23/16-10/23/16	Sun Hour 1		6p-7pm	-----Su	:30	<del>(\$150.00)</del>	0.00	NM				
	See MG 11.4, 11.5														
	[SPORTS OVERRUN]														
	4	NPGX	10/24/16-10/24/16	Big Bang Theory 2		630p-7p	M-----	:30	\$120.00	0.00	NM				
	MG for 11.3 10/23														
	5	NPGX	10/24/16-10/24/16	RI M-F 4p-5p		4p-5p	M-----	:30	\$30.00	0.00	NM				
	MG for 11.3 10/23														
Totals														13	\$2,260.00